RESOURCE GUIDE: EXPLORING THEMED ENTERTAINMENT DESIGN AND INNOVATION



The Imagineering Way: Ideas to Ignite Your Creativity Disney Imagineers	フ へ
Designing Disney: Imagineering and the Art of the Show John Hench	
Theme Park Design & the Art of Themed Entertainment David Younger	
Immersive Storytelling for Real and Virtual Worlds Margaret Kerrison	
The Experience Economy: Competing for Customer Time, Attention, and Money B. Joseph Pine II and James H. Gilmore	

ARTICLES



<u>Unleashing Creativity: A Guide to Creating</u> <u>Themed Entertainment Experiences</u>

TrixTan Entertainment
Discover the creative processes and artistry involved in themed entertainment design.

<u>Themed Entertainment: What Brands Can Learn</u> <u>From Amusement Parks</u>

Bridgewater Studio
Explore how amusement park strategies can inspire innovative brand experiences.

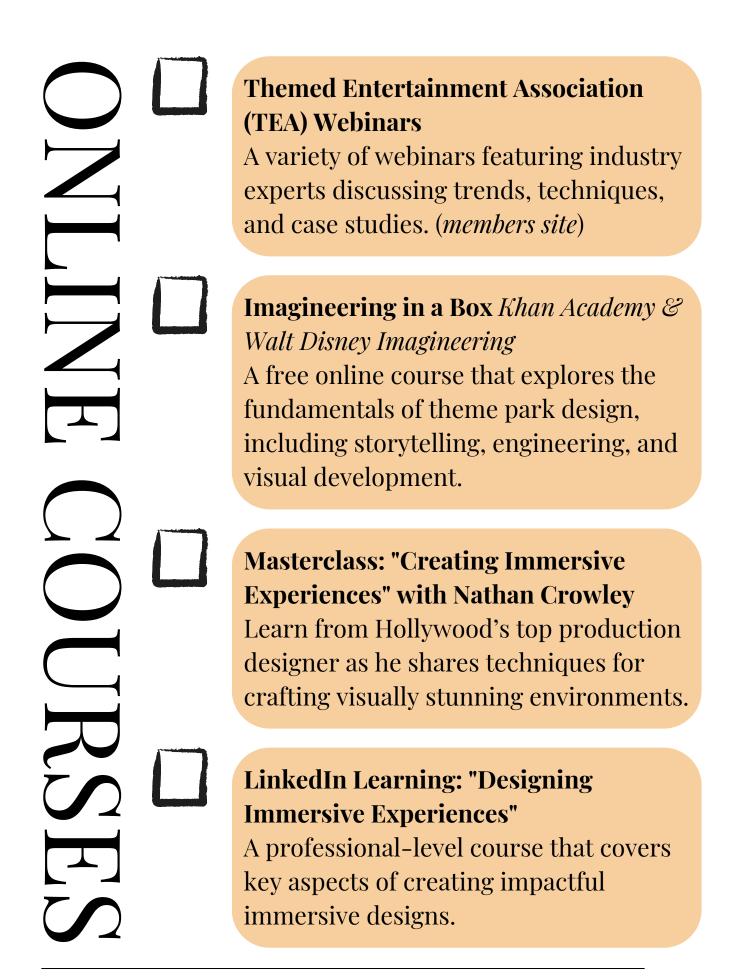




Behind the Scenes: Crafting Unforgettable Experiences in Entertainment

LinkedIn: unmatte

A detailed look at the elements that make themed entertainment unforgettable.



PODCAST & VIDEOS



Themed Attraction Podcast

Hear from industry veterans as they discuss the art and business of themed entertainment design.

TED Talks: The Future of Immersive

Storytelling

Explore visionary ideas and technological advancements shaping the future of themed experiences.





YouTube Channel: Defunctland

Dive into the history of theme parks and attractions to learn what works and why.



READY TO TAKE THE NEXT STEP?



Explore more ideas, connect with fellow enthusiasts, and stay updated on industry trends by joining our community! Follow us on social media for exclusive content and updates. I send out a monthly newsletter. Together, let's create experiences that leave a lasting impression!







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